





RUGBY FESTIVAL EDITION 2011

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FISHING







Public toilets designed and built by local sculptor Jeff Thomson.

Known to the early Maori as Te Awaroa, now Helensville is a small rural town with a population of 2600.

It is a 40 minute drive northwest from downtown Auckland nestled next to the Kaipara River near to the shores of the 'Mighty Kaipara Harbour'. Historic Helensville's relaxed lifestyle has plenty to offer both visitors and permanent residents. In fact, Helensville was named one of New Zealand's 'Top Ten Small Towns' by North & South magazine.

Recreational amenities include harbour cruising, natural thermal pools at the adjacent town of Parakai, fishing, golf, horse riding, adventure activities in nearby Woodhill Forest, shopping, restaurants – the list goes on. See www.helensville.co.nz for further information on what the area has to offer.

A wide range of accommodation is available to suit every taste and needs.

The town is served by a wealth of community, religious and Maori groups, sporting organisations and clubs. Education from pre-school to primary and college is available.

As the town grows, business activity is also growing and the needs of the community are well served.

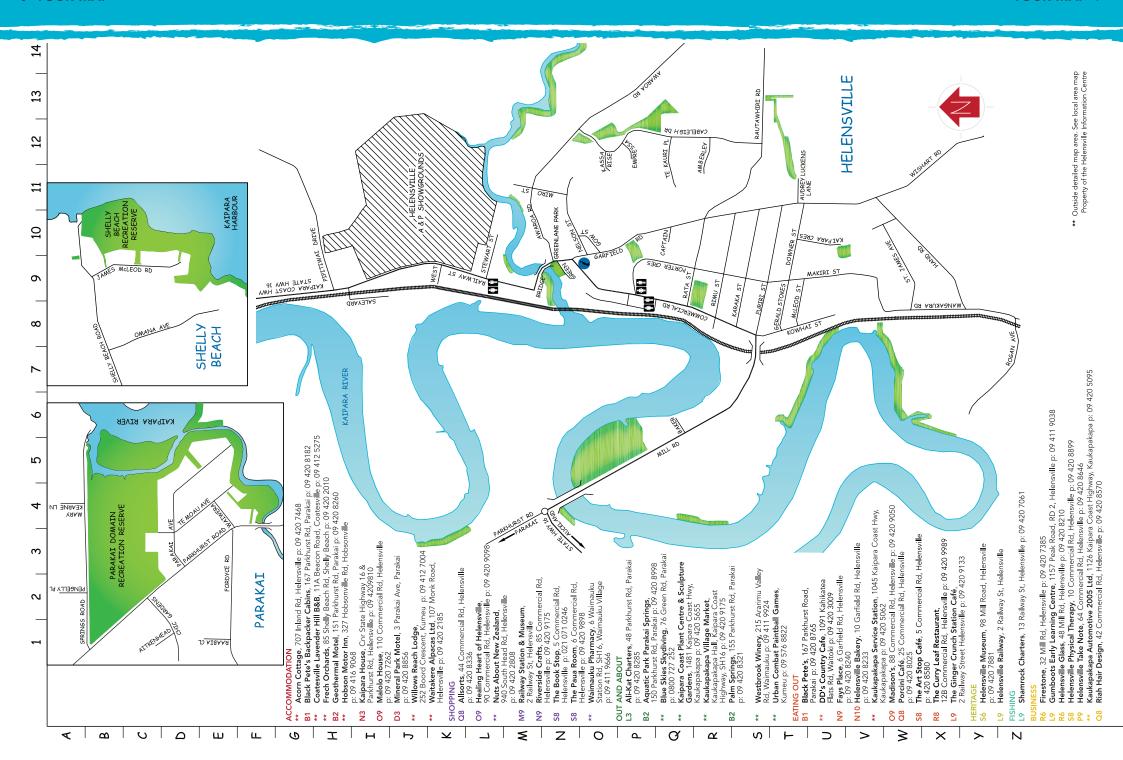
Helensville – a great place to visit and a top town to live in!



TRAVELLING TIMES

Helensville to South Head	45	mins
Helensville to Wellsford	50	mins
Helensville to Muriwai	25	mins

More detailed map available from the Helensville Information Centre



8 SHOPPING SHOPPING 9



From the sophisticated to the extraordinary and the creative you'll find it in Helensville. Featuring some of the most idiosyncratic stores in the country our stunning specialty shops will inspire and delight. Discover for yourself our eclectic mix of quality unique gifts, NZ made crafts, art, home décor, boutique clothing, souvenirs, second hand books, crystals, jewellery and more. We are proud that many of the items sold in our shops are locally produced and encompass the spirit of Helensville and the surrounding districts.

If markets are more your speed, our popular local market in Kaukapakapa runs on the morning of the 3rd Sunday of each month.



Whether you're looking for a destination for your club or group or just calling into town for a travel break or day out of the city, Helensville is here to offer you the complete experience. The Helensville Information Centre can assist in creating itineraries for your visit to Helensville and the surrounding area free of charge. Contact us on 09 420 8060 or hylinfo@xtra.co.nz



The Book Stop 2ndhand Books... and more...

8.30am to 4.30pm (inside the Art Stop Cafe) 5 Commercial Rd Helensville

Open 7 days



Gifts • Wool
Souvenirs • Jewellery
Open 7 days
Laybys Welcome
44 Commercial Rd, Helensville
Ph: 09 420 8336
Jenny Coles







To purchase any of our delicious locally grown Macadamia nuts, visit us online at:

www.nutsaboutnz.co.nz

940 South Head Rd, RD1, Helensville, Auckland.

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6 Waimauku Station Rd, Waimauku Open Mon-Fri 8:00-5:30, Sat: 8:30-5:00

• We are a small, super-friendly, local pharmacy. With all the services of a big one, *plus some more*.

- · We dispense prescription medicines, incl. Medico Paks.
- We have the time to talk with you about your medicines—
 and how you can get the best health out of them. We
 are also trained in *Medicines Check* (FREE if you qualify).
- We can dispense an Emergency Contraceptive pill.
- We can provide on-the-spot smoking cessation services.
- Plus we have pharmacy-only medications, sun screens, vitamins, supplements, hair colouring, cosmetics, skincare products, for the baby, natural health, aromatherapy, all your travel requirements... and so much else.
- We take and print passport photos.
- You can edit & print your own digital camera photos on our DigitalMax kiosk, or we can even do it for you.

So just pop in and see us. We're bigger than we look!



Haven't visited Helensville in a while? We invite you to come and take a leisurely walk on the quieter side of life – start from the railway station and take in the heritage buildings, Kaipara riverside walkway, boutique shops and welcoming cafes as you walk through the main street towards the Helensville Museum and Parakai hot pools.

If Heritage is your interest call into the Helensville Information Centre on Commercial Road and collect the Heritage Trail. This brochure includes a location map of the towns heritage buildings with a brief history of each site.



1pm to 3.30pm or by appointment. Research Room open daily Fees apply.

98 Mill Road ph: 09 420 7881 helensvillemuseum.org.nz

HELENSVILLE RAILWAY Station - Museum - Shops



Built in 1881, this lovely restored station is maintained & owned by a Helensville Charitable Trust.

Visit Wednesday to Sunday. 2 Railway Street, Helensville.

- ART ON TRACK art & studio
- FRENCH ROOSTER ON RAILWAY gifts & homewares
- GINGER CRUNCH station cafe
- MUSEUM nz railway memorabilia

12 HERITAGE TRAIL EATING OUT 13



River Reserve, Mill Road Pioneer Museum

- 1 Schoolhouse
- 2 Hedley House
- 3 Courthouse

Commercial Road

4 Ten Acre Block

Garfield Road

6 Helensville Hospital

Nelson Street

6 Helen's Villa

Commercial Road

- Helensville Post Office
- (Malolo'

Railway Street

- Grand Hotel (Terminus)
- 10 Helensville Railway

For more information on the Heritage Trail contact the Helensville Information Centre, 87 Commercial Road, Ph: 09 420 8060

Helensville township and the surrounding area offers a great selection of places to eat for you to choose from. Stop for lunch at one of the many cafes or enjoy a picnic or takeaways by the riverbank. Stay for the weekend and experience the hospitality of our top quality local restaurants.

"Helensville is a mix of go-ahead town and heritage charm."

Where to Live in Auckland

"Why Helensville? A relaxed and unpretentious small town with a scent of the sea and pine forest. It offers history, adventure and scenic pieces."

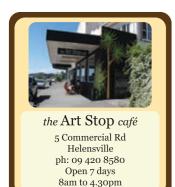
On Holiday Magazine

For more information visit www.helensville.co.nz.





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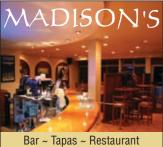


Indian Restaurant / Takeaway

Dinner 4.30 to 10pm Lunch Wed – Fri 11.30am to 2pm

12B Commercial Road Helensville ph: 09 420 9989

Kumeu ph: 09 412 9218 New Lynn ph: 09 827 8257 Red Beach ph: 09 426 7422



Wed - Sun 4pm til late 88 Commercial Rd. Helensville Ph: 09 420 9050



FAYS PLACE

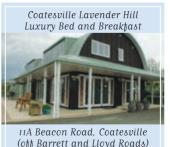
Fresh Fish & Chips Ice Cream Parlour "Country Fried Chicken" Dine in or Takeaway

Phone 09 420 8240

To advertise contact:

Helensville Information Centre ph: 09 420 8060 email: hvlinfo@xtra.co.nz

Coming for a visit? Here is some of the best accommodation available in the Helensville area. There are many bed and breakfasts, homestay, farmstay, motels, backpackers and camping to choose from. Be spoilt with the choices!



RD3, Albany, Auckland Ph: 09 412 5275

Mob: 021 728 051 (Tricia)

Kaipara House

Bed & Breakfast 2 Self Contained Garden Units Corner State Highway 16 and Parkhurst Rd, Helensville

ph: 09 4209810 e: stay@kaiparahouse.co.nz www.kaiparahouse.co.nz

Hobson Motor Inn



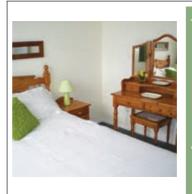
Self Contained Units • Pool • Spa Sauna • Mini Putt • Laundry • Wifi Children Playground • Sky TV 327 Hobsonville Rd, Hobsonville Ph: 09 416 9068 www.hobson.co.nz

FRECH ORCHARDS ESTATE

Quality Homestay and Chrissys Natural Preserves Shop



Homestay Bookings Essential Ph / Fax: 09 420 2010 Email: frech@xtra.co.nz www.helensville.co.nz/stavat/frech

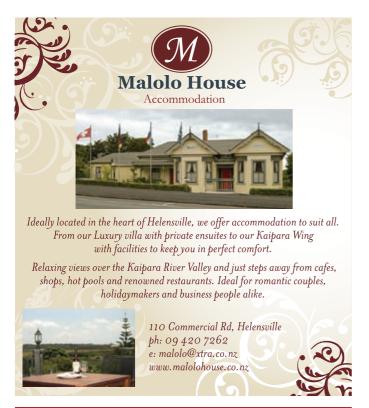




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Helensville Information Centre

ph: 09 420 8060

email: hvlinfo@xtra.co.nz









Private hot mineral pool with each unit

Large, superior modern units
with fully equipped self contained kitchens.

Ph: 09 420 8260 or 027 200 44 23 151 Parkhurst Road, Parakai email: geothermal@xtra.co.nz www.helensville.co.nz/stayat/geothermal

To re-order contact: To advertise contact:

Helensville Information Centre ph: 09 420 8060 email: hvlinfo@xtra.co.nz 18 OUT & ABOUT OUT & ABOUT 19

Helensville and the surrounding area offer the visitor a huge variety of things to do and places to visit. Attractions range from peaceful garden visits to heart-stopping sky diving, wineries, insightful museum visits to horse trekking along stunning beaches. There are cruises, natural hot pools, golf, tours, walks – check the listings below and come enjoy Helensville!



WEST BROOK WINERY

215 Ararimu Valley Road, Waimauku, 0882. Auckland. Ph: 09 411 9924 Fax: 09 4119925 info@westbrook.co.nz www.westbrook.co.nz cellar Door Hours: 10am - 5pm Monday to Saturday. 11am - 5pm Sunday and Public Holidays.

Just a 25 minute drive from Auckland CBD, nestled in the beautiful and tranquil Ararimu Valley is the home of West Brook, where in the picturesque grounds you can unwind and taste some of NZ's finest wines.

The Ivicevich family personally invite you to share their dreams and passion to make great NZ wines and enjoy the superb setting where you can play Petanque or Chess on the large outdoor sets by the lake, lined with umbrellas and tables where you can picnic and savour a few wines, enjoy the shade of the many specimen trees, or simply stroll among the vines.



KAUKAPAKAPA Village Market

Sunday Morning at the hall

Every 3rd Sunday of the Month

Kaukapakapa Hall Kaipara Coast Highway SH16 Ph 09 420 9175



www.eventfinder.co.n



Come, relax and enjoy our Garden & Sculpture Trail

- Attractive interesting gardens
- Over 60 quality sculptures by leading NZ artists
- Picnic sites and harbour views
- Allow 1 to 2 hours.
- Open 7 days 9am to 4pm

SPECIAL OFFER: Bring in this visitor guide & get \$2 off your gardens entrance fee per person







Parakai Springs thermal hot pools complex includes Indoor pool (40°C) and large Outdoor pool (32°C), private spas, heated water slides, private mineral rock pool, picnic/bbq areas and an onsite cafe. Next to the hot pools is the Parakai camping ground catering for both powered and non-powered sites with hot showers, kitchen and laundry. Ideal for tents and campervans. Open 10am till late.

150 Parkhurst Road, Parakai, ph: 09 420 8998 info@parakaisprings.co.nz www.parakaisprings.co.nz

To re-order contact:

Helensville Information Centre ph: 09 420 8060 email: hylinfo@xtra.co.nz 20 WALKING 21



LOCAL INTERESTING WALKS

- Woodhill Forest Restal & Rimmer Rds, Woodhill. Extensive pine forest providing a variety of activities including motorsport, mountain biking, and horse riding. V, T, B, I
- 2 Helensville Parakai Mill Road Parkhurst Rd, Helensville, Parakai. Series of reserves and walkways. 45-60 mins one way. V, H, P, D, I

- **3** Helensville Riverside Creek Lane, Helensville. Boardwalk along river edge past former dairy factory to Mill Rd. 30-45 mins. V, T, P, H, I
- 4 Shelly Beach Reserve Kaipara Harbour Beach Rd, Shelly Beach. Informal walks around tracks / clifftop stairs and fore shore. 45-60 mins. V, T, P, H.
- **5** Lake Ototoa South Head / Donovan Rds. Short track to dune lake with trout. Good for kayaking. Possible to walk around lake depending on lake levels. H, V, T, B, I
- 6 Mosquito Bay South Head Rd. 15-30 mins. At the end of South Head Road. Steep track to small bay near head of harbour. Strong currents close to shore. V
- 7 Kaipara Coast Sculpture Gardens Walk 1481 Kaipara Coast Highway, (SH16) Kaukapakapa. Garden and sculpture trail. Allow 1 to 2 hours. Gardens with over 60 quality sculptures by leading New Zealand artists. Picnic sites and harbour views. Open 7 days from 9am to 4pm. V, P
- 8 Omeru Scenic Reserve Kaipara Coast Highway (SH16), Kaukapakapa. 25-35 mins return. About 5km north of Kaukapakapa township. Bush reserve with 2 streams, waterfalls. Pa site and picnic reserve. T, B, H, I
- K2K walk K2K starts in rural Kaipara Flats and leads across
 diverse landscapes. The walk passes through farmland and
 winds up the Kaipara Hills, through the native bush of Mt
 Auckland (Atuanui) before descending into the saltmarsh
 wetlands and coastal forest of the Kaipara Harbour.
- Mt Auckland Walkway (Atuanui) 3km down Glorit
 Kaipara Hills Rd, off Kaipara Coast Highway (SH16).
 3 hr 30 mins. V, B, I

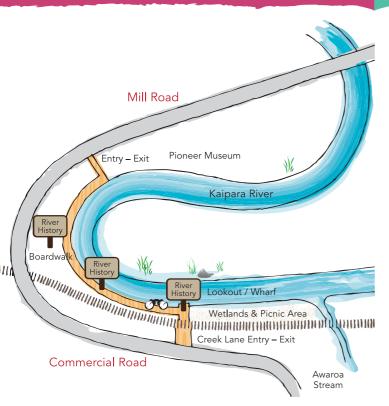
Key Abbreviations

V = views D = disabled access

 $I = information \qquad \qquad T = toilets \\ P = parking \qquad \qquad B = bushwalk$

H = historic site

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HELENSVILLE RIVERSIDE WALKWAY

One km of easy walking starting from the main entry / exit at Creek Lane – the hub of Helensville. This walkway takes you on a narrow band between the Kaipara river and the rail line. Sign boards explaining the history of the river are displayed along the walkway to help you relate what you are seeing to the historic timber trade of times gone by.

The walkway was planned and developed by the Helensville Community working closely with the local Council. Work commenced in 2001 and was completed in 2007. The wharf, lookout and boardwalks, grassy picnic areas and over 4000 native trees and shrubs have replaced what was once a wasteland of rubbish and noxious weeds. Plans are in place to continue to upgrade the Creek Lane area and it is envisaged that the walkway will eventually take you all the way to the Helensville Railway Station. Enjoy your walk.

Shelly Beach

30 mins from Helensville via Parakai. You can fish from the wharf or launch your boat from the beach into the harbour. Best time to fish is 60 mins either side of high tide.

Mosquito Bay

On the harbour side, towards the end of South Head Peninsula. Fishing is okay at either low or high tide. Special care needed to avoid fouling.

Charter Boats

Trips are usually 10-12 hours. Groups are preferred, and equipment is usually included, but check on enquiring.

Muriwai Ocean Beach

Access Muriwai Village via Waimauku (SH16). Surfcasting is suited to low tide with off shore wind.

Lake Ototoa

Approx 30 mins drive from Helensville via Parakai. At Donohue Road, just around the corner from the South Head hall. Boats can be paddled, rowed or powered by an electric motor only, to ensure there is no pollution. Licenses required. Order at www.fishandgame.co.nz or ph: 09 420 7810.

The Lagoon

Waionui Inlet is at the end of the South Head Peninsula. Access road is often closed. Best spot to fish in deep water is at lagoon entrance (1 hour walk). Netting at the car park end.

The HIC recommends inexperienced fisherpersons or persons new to the area to fish with a Charter Boat until they are familiar with the waters, tides and fish. Harbour charts can be purchased from the HIC.



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Helensville Christmas Parade 2010. Photo courtesy of Dave Addison, Dash Design.

FEBRUARY 20, 2011

Running of the Roses

River Reserve (Mill Rd), Helensville

Roses are released into the Kaipara River with the first 5 roses over the finish line winning major prizes. All proceeds go to the Lions Club of Helensville. Starts 10.30am.

FEBRUARY 26, 2011

Helensville Agricultural & Pastoral Show

Helensville Showgrounds, SH16 (Railway St), Helensville,

Horses, cattle, dogs, wood chopping, cooking and horticulture competitions plus market and business stalls, food and entertainment. Entry fees apply. 9.30am to 4.30pm.

3RD SUNDAY EACH MONTH

Kaukapakapa Market

Kaukapakapa Hall, SH16 (Kaipara Coast Hwy),

Kaukapakapa. 8.30am-1pm (summer), 9am-1pm (winter)

Stallholders offer a variety of local and regional produce, plants, food, crafts, wood and wool products, jewellery, clothing and bric-a-brac. There's something for everyone. Free parking and entry.

OCTOBER 8, 2011

Best of the West Festival

Heritage Day Festival, SH16 (various venues), Helensville, 10am-6pm

Fan Zone (1/4 Finals), Helensville War Memorial Hall, Commercial Rd, 6pm-12am.

Come and celebrate our local rugby festival! Experience some of Helensville's history at the Helensville Community and Heritage Festival and later that night watch the Rugby ¼ finals on a giant screen.

DECEMBER 3, 2011

Helensville Christmas Parade & Carols in the Park

Parade, Central Helensville, Commercial Rd, 12 noon-1pm.

Carols in the Park, Parakai Springs Sound Dome, 5-7pm

From 12 noon Santa will be joining the parade of floats starting in Commercial Rd, Helensville. Then come and join the Carols in the Park in the evening at the arena, Parakai Springs Aquatic Park. BYO picnic. Entry and parking are free.



Haggis Address Helensville Heritage Festival 2010. Photo courtesy of Crystal Golding.

26 BUSINESS DIRECTORY 27

Firestone 32 Mill Road, Helensville
Helensville Glass 48 Mill Road, Helensville
Helensville Physical Therapy and Rehabilitation Centre 10 Commercial Road
Helensville Take Note / Kiwibank / Lotto 64 Commercial Road, Helensville
Kaukapakapa Automotive 2005 Ltd 1126 Kaipara Coast Highway, Kaukapakapa 09 420 5095
Riah Hair Design 42 Commercial Road, Helensville





Camping at Parakai Springs Camp Ground. For bookings contact Parakai Springs (refer to page 19).

EATING OUT

DD's Country Café 1091 Kahikatea Flats Road, Waitoki........... 09 420 3009

Helensville Bakery

Kaukapakapa Service Station General Store / Takeaways

1045 Kaipara Coast Highway, Kaukapakapa . . . 09 420 5062

ACCOMMODATION

Black Petes Backpacker Cabins

Willows Reach Lodge

252 Boord Cres, Kumeu info@willowsreach.co.nz

OUT & ABOUT

Ali-Kat Charters

48 Parkhurst Road, RD1, Helensville 09 420 8285

Urban Combat Paintball Games

Kumeu, urbancombatpaintball.co.nz 09 576 8822

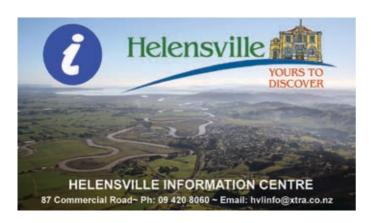


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The Helensville Information centre offers a comprehensive range of free maps and tourist information plus a selection of books, souvenirs, charts and maps for sale.

Our team of knowledgeable volunteers are on hand to help you plan your trip and offer you advice on the best places to visit, eat and stay. Open Monday to Saturday 10am to 4pm.

Maps and accommodation leaflets available after hours from self service information box located at the front of shop on the wall.



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To local Maori the Helensville district was originally known as Te Awaroa – "The Valley of the Long River".

Pioneer timber miller John McLeod and his wife Helen built a kauri home in 1862 established by John and his brother Isaac. This home was called "Helen's Villa" – a name which was quickly adapted and adopted by the town. Since the arrival from Nova Scotia of the McLeod family members, Helensville has gone through three varied developmental stages.

First, until the turn of the century, the whole greater Kaipara area was where "kauri was king". Countless kauri logs were milled and shipped out from busy Helensville wharves.

The second phase coincided with the rise of dairy farming prior to the First World War and the realisation of the visitor potential of the natural hot springs at Parakai, 5km west of Helensville. The Kaipara Dairy Company, established in 1911, soon became the town's largest employer, while the thermal springs attracted thousands of visitors between the two world wars.

With the closure of the dairy factory in the late 1980s and the associated general decline in farming, Helensville has now entered a third stage of development.

A healthy visitor industry, spurred by a wide range of attractions and 'things to do', a growing appreciation of Helensville's special historic ambience, and its close proximity to Auckland City, means that the town now looks to tourism to lead it into the new millennium.

Detailed information can be found in "Men Came Voyaging" by C. M. Sheffield (Capper Press, 1986).









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